Cookie Policy

Version 1.0 · Effective 6 October 2026 · Reviewed annually

This policy explains how www.ourmortgagebroker.co.uk (the "website") uses cookies and similar technologies, and how you can control them. It is published by Our Mortgage Broker Limited, the data controller. Please also read our Privacy Notice.

1. What cookies are

Cookies are small text files placed on your device when you visit a website. Similar technologies, such as browser local storage, work in the same way. Some are strictly necessary for a site to work; others, such as analytics cookies, need your consent under the Privacy and Electronic Communications Regulations (PECR) and UK GDPR.

2. The cookies we use

Strictly necessary (no consent needed)

- **omb-consent** (browser local storage): remembers whether you accepted or declined analytics, so we don't ask you on every page. Kept until you clear it or change your choice.

Analytics (only with your consent)

- **_ga** (Google Analytics 4): distinguishes visitors so we can count visits. Expires after up to 2 years.
- **_ga_M3ZXMP6F8W** (Google Analytics 4): keeps the state of your visit. Expires after up to 2 years.

These analytics cookies are set only after you click "Accept analytics". Google Analytics 4 does not log or store IP addresses. We use the information only in aggregate, to understand which pages are useful and improve the website. We do not use advertising, remarketing or social media tracking cookies.

3. Third-party services

When you choose to book a call, our booking link opens Calendly; the WhatsApp button opens WhatsApp (Meta); and our office map uses OpenStreetMap. These services may set their own cookies on their own websites, under their own cookie and privacy policies. We do not control those cookies.

4. Changing or withdrawing your consent

You can change your choice at any time using the **Cookie settings** link at the bottom of every page. If you withdraw consent, Google Analytics stops running and its cookies are deleted. You can also block or delete cookies in your browser settings; blocking strictly necessary storage may mean we ask for your choice again.

5. Contact and complaints

Questions about this policy: info@ourmortgagebroker.co.uk or 0203 971 1234. If you are unhappy with how we handle your data, you can complain to the Information Commissioner's Office at ico.org.uk or on 0303 123 1113.

We will update this policy if the cookies we use change. The version and date above show when it was last updated.